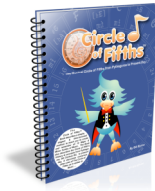


FOR IMMEDIATE RELEASE:

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'Circle-of-Fifths' Wall Clock Helps Musicians Learn Theory As They Practice

Musicians of all stripes can benefit from a boost in their knowledge of music theory. For that goal, one of the most useful tools ever devised is the Circle of Fifths.

Now there's a way for musicians to be constantly reminded of its instructive power. The Circle of Fifths Clock--wall-mountable, beautiful, and accompanied by an explanatory book and study guide--helps musicians figure out chord progressions, write songs, and easily transpose between keys.

Rooted in Pythagorean mathematics, the Circle of Fifths displays all 12 major/minor keys used in Western music. On this clever clock face, the expected hour-demarkating digits are replaced with the 12 musical keys.

The patented product is 10 inches in diameter and powered by one AA battery. Its baby blue clock face stands out subtly over a flat black perimeter. It's an attractive complement to the décor of any bedroom, classroom, or practice room.

"Every major key has a 'relative' minor," explained Bill Byrne, inventor of the patented clock. "C major, for example, relates to A minor. Their scales match and they have the same set of sharps and flats. Their three-note chord patterns resonate together like Lennon and McCartney."

The clock face displays every major key in close proximity with its relative minor. To its left and right are its "IV" and "V" keys--the basis of chords that make up most popular music.



"As an engineer with a great love for music, I was always struck by the elegance of the Circle of Fifths," said Byrne, who also authored an accompanying 46-page study guide.

Written in plain language, "The Musical Circle of Fifths from Pythagoras to Present-Day" covers music basics, constructing chords, modulation, chord substitution, tuning methods, and the history of the Circle.

"To have the Circle visible constantly can be tremendously helpful for someone trying to learn about music, whether it's a pianist, guitarist, a singer, or a songwriter," said Byrne.

Visit www.Circle-of-Fifths.com to see the products and view an animated explanation of this ancient teaching tool. Try the handy virtual keyboard chord calculator.

Products range from \$14 to \$47, with a CD-based version of Byrne's book included in higher-end packages.

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